

FOR IMMEDIATE RELEASE

December 15, 2015

**Dave McKenna Elected to the Board of Directors of the Tourism Industry  
Association of Canada**

BANFF - The Tourism Industry Association of Canada (TIAC) Board of Directors has elected Dave McKenna, President of Brewster Travel Canada, as an independent director, effective December 1, 2015. McKenna is a respected leader in the travel and tourism industry and also has a wealth of experience and keen understanding of travel trade within the Canadian market. McKenna joined Brewster Travel Canada in 2006 and went on to become the Vice President of Hotels and Attractions prior to stepping into his role as President. Before his time at Brewster, McKenna was the Director of F&B at the Rimrock Resort, a AAA Four Diamond Hotel in Banff, as well as the Director of Operations at the Delta Lodge in Kananaskis.

Charlotte Bell, President and CEO of TIAC said, "I know Dave will bring both experience and passion to his new position. I am eager to work with both the new and returning members, who are all passionate advocates of tourism, to advance our industry."

The Tourism Industry Association of Canada is the only national organization representing the full cross-section of Canada's \$88.5 billion tourism industry. TIAC's members include air and passenger rail services, airport authorities, local and provincial destination authorities, hotels, convention centres, attractions and tour operators.

"I am honoured to have the opportunity to serve on the Board of Directors for TIAC" said McKenna. "I look forward to contributing to this association as it continues to aid in the success and growth of the Canadian tourism industry."

-30-

**About Brewster Travel Canada**

For more than a century, Brewster Travel Canada has been delivering premium Canadian travel experiences to the global market by connecting travelers to one of the world's most spectacular natural locations. Brewster's guiding principles are based on integrity through ethical practices, environmental stewardship, excellence in customer service and product delivery, and strength through growth and sustainable development. With expertise in travel planning, transportation, hospitality and attractions, Brewster Travel Canada has set the standard of excellence for authentic travel experiences in Canada. Brewster is part of the Viad Corp (NYSE: VVI) Travel & Recreation Group, which also includes Glacier Park, Inc. and Alaska Denali Travel. For more information about Brewster, please visit [www.brewster.ca](http://www.brewster.ca).